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STRIDE ACADEMY VTO

**ORGANIZATION NAME:** STRIDE ACADEMY

**VISION**

|  |  |  |
| --- | --- | --- |
| **CORE VALUES** | 1. Academic Excellence (Achievement) 2. Whole Child (Balance) 3. School Community (Belonging) 4. Lifelong Learning (Commitment) 5. Fiscal Responsibility ( Prudence) | **3-YEAR PICTURE™** |
| **Future Date:** 7/1/2025  **700 Student Enrollment**  **Profit:** $  **Measurables:**  **What does it look like?** |
| **CORE FOCUS™** | **Purpose/Cause/Passion**: STRIDE Academy nurtures individuals while fostering leadership and empowering students to attain their highest potential in a family-centered environment.  **Our Niche:** Private School Experience in a Public School Setting |
| **10-YEAR TARGET™** | A PK-12 Minnesota Charter School  1000 Students |
| **MARKETING**  **STRATEGY** | **Target Market/“The List”:**  **Three Uniques™:**   1. Small Class Sizes 2. Commitment to Equity and Social Justice 3. Whole Child Education   **Proven Process:**  **Guarantee:** |

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THE VISION/TRACTION ORGANIZER™

**STRIDE ACADEMY**

**TRACTION**

|  |  |  |
| --- | --- | --- |
| **1-YEAR PLAN** | **ROCKS** | **ISSUES LIST** |
| **Future Date:**  **Revenue:** $  **Profit:** $  **Measurables:**  **Goals for the Year:**   |  |  | | --- | --- | | 1. |  | | 2. |  | | 3. |  | | 4. |  | | 5. |  | | 6. |  | | 7. |  |   With your cursor in the last row, press Tab to add another row. | **Future Date:**  **Revenue:** $  **Profit:** $  **Measurables:**  **Rocks for the Quarter: Who**   |  |  |  | | --- | --- | --- | | 1. |  |  | | 2. |  |  | | 3. |  |  | | 4. |  |  | | 5. |  |  | | 6. |  |  | | 7. |  |  |   With your cursor in the last row, press Tab to add another row. | |  |  | | --- | --- | | 1. |  | | 2. |  | | 3. |  | | 4. |  | | 5. |  | | 6. |  | | 7. |  | | 8. |  | | 9. |  | | 10. |  |   With your cursor in the last row, press Tab to add another row. |