

STRIDE ACADEMY VTO

**ORGANIZATION NAME:** STRIDE ACADEMY

**VISION**

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| **CORE VALUES** | 1. Academic Excellence (Achievement)
2. Whole Child (Balance)
3. School Community (Belonging)
4. Lifelong Learning (Commitment)
5. Fiscal Responsibility ( Prudence)
 | **3-YEAR PICTURE™** |
| **Future Date:** 7/1/2025**700 Student Enrollment****Profit:** $**Measurables:** **What does it look like?***
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| **CORE FOCUS™** | **Purpose/Cause/Passion**: STRIDE Academy nurtures individuals while fostering leadership and empowering students to attain their highest potential in a family-centered environment.**Our Niche:** Private School Experience in a Public School Setting |
| **10-YEAR TARGET™** | A PK-12 Minnesota Charter School1000 Students |
| **MARKETING****STRATEGY** | **Target Market/“The List”:** **Three Uniques™:**1. Small Class Sizes
2. Commitment to Equity and Social Justice
3. Whole Child Education

**Proven Process:** **Guarantee:** |



THE VISION/TRACTION ORGANIZER™

**STRIDE ACADEMY**

**TRACTION**

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| **1-YEAR PLAN** | **ROCKS** | **ISSUES LIST** |
| **Future Date:** **Revenue:** $**Profit:** $**Measurables:** **Goals for the Year:**

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